ORDER

Orders Order / Rev: A2478210 26900454 Alt Order #: Product Desc: 2958 Estimate: 06/30/20 - 07/06/20 Flight Dates: Primary AE: Katz Los Angeles Sales Office: Original Date / Rev: 06/02/20 / 06/02/20 K-LA REG Order Type: Sales Region: Nat **Target Enterprises** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: Billing Cycle: 15260 Ventura Boulevard EOM Sherman Oaks, CA 91403 Agency Commission: 15% Order Brand: Advertiser Name: **POL/Club for Growth PAC** A55+ New Business Thru: Demographic: **Product Codes:** PL6 Advertiser External ID: IN16618 Revenue Code 1: AGY Agency External ID: IN4746 Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-ISS Order Separation: 00:15:00 P4 Priority:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	36	\$12,159.00	\$10,335.15

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	36	\$12,159.00	\$10,335.15	174.40
Totals	36	\$12,159,00	\$10.335.15	174.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Order Share	Share	Total
Wichita KS KSNW	38%	\$12,159.00
Market	100%	\$31.997.37

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	62%	\$19,838.37

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1	Multi	06/30/20	07/06/20		CM	4-430pm	MTWTF	:30	4	\$180.00 P4	3.30 NM	5	\$900.00

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Order / Rev: A2478210 Advertiser: POL/Club for Growth PAC

Alt Order #: 26900454 Product Desc: Wichita KS KSNW

Flight Dates: 06/30/20 - 07/06/20 Estimate: 2958

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Channe	ls : KSN0	C,KSNG,KSI	M-F 4-430p NLKSNW									
			M-F 4-430p									
Sta Week: 06/	rt Date 29/20	End Date 07/05/20	<u>Weekdays</u> - TWFF	Spots/Week 4	<u>Rate</u> \$180.00	Rating 3.30						
Week: 07/		07/12/20	M	1	\$180.00	3.30						
2 Multi Channe		0 07/06/20 C,KSNG,KSI	M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	МГWГF	:30	4	\$252.00 P4	4.60 NM	5	\$1,260.00
Sta Week: 06/2 Week: 07/9		End Date 07/05/20 07/12/20	Weekdays - TWTF M	Spots/Week 4 1	Rate \$252.00 \$252.00	Rating 4.60 4.60						
3 Multi Channe		0 07/06/20 C,KSNG,KSI	KSN News at Five NL,KSNW KSN News at Fiv		5-530pm	МГWГF	:30	4	\$315.00 P4	5.10 NM	5	\$1,575.00
<u>Sta</u> Week: 06/ Week: 07/		End Date 07/05/20 07/12/20	<u>Weekdays</u> - TWTF M	Spots/Week 4 1	Rate \$315.00 \$315.00	Rating 5.10 5.10						
		07/12/20	KSN News at Six	CM	6-630p	<u> 5.10</u> МГWГF	:30	4	\$405.00 P4	6.00 NM	5	\$2,025.00
		C,KSNG,KSI							********		-	+ =,=====
Sta Week: 06/	rt Date	End Date 07/05/20	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$405.00	Rating 6.00						
Week: 07/		07/12/20	M	1	\$405.00	6.00						
5 Multi Channe		0 07/06/20 C,KSNG,KSI	M-F 630-7p NL,KSNW M-F 630-7p	СМ	630-7pm	МГWГF	:30	4	\$540.00 P4	8.40 NM	5	\$2,700.00
<u>Sta</u> Week: 06/2 Week: 07/2		End Date 07/05/20 07/12/20	<u>Weekdays</u> - TWTF M	Spots/Week 4 1	Rate \$540.00 \$540.00	Rating 8.40 8.40						
6 Multi	06/30/2	0 07/06/20 C,KSNG,KSI	NL,KSNW	CM	10-10:35pm	МГЖГБ	:30	4	\$540.00 P4	3.50 NM	5	\$2,700.00
Sta	rt Date	End Date	KSN News at Ter Weekdays	Non-Fri Spots/Week	Rate	Rating				- 1		
Week: 06/	29/20	07/05/20	- TWTF	4	\$540.00	3.50						
Week: 07/9		07/12/20	M Sa 5-530p	CM	\$540.00 5-530p	3.50	:30	1	\$180.00 P3	3.70 NM	1	\$180.00
		C,KSNG,KSI	•	Civi	5-550p	3-	.30	'	\$160.00 P3	3.70 NW	'	φ160.00
<u>Sta</u> Week: 06/	rt Date 29/20	End Date 07/05/20	<u>Weekdays</u> S-	Spots/Week 1	Rate \$180.00	Rating 3.70						
8 Multi Channe		0 07/05/20 C,KSNG,KSI	Sat KSN News at NL,KSNW Sat KSN News at		6-630pm	S-	:30	1	\$234.00 P4	4.50 NM	1	\$234.00
Sta Week: 06/	rt Date	End Date 07/05/20	Weekdays S-	Spots/Week	Rate \$234.00	Rating 4.50						
9 Multi	06/30/2	0 07/05/20 C,KSNG,KSI	Sa 630-7p	CM	630-7pm	S-	:30	1	\$270.00 P4	5.30 NM	1	\$270.00
Sta Week: 06/	rt Date 29/20	End Date 07/05/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$270.00	Rating 5.30						
		0 07/05/20 C,KSNG,KSI	Sun KSN News a NL,KSNW Sun KSN News a		Sun KSN Ne	ws atS	:30	1	\$180.00 P4	4.40 NM	0	\$0.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/3 Spot Ch	29/20 Date Ra	07/05/20 inge D	escription	1 Star	\$180.00 t/End Time	4.40 W	eekdays	Len	igth Rate	Rtg Type		
			un KSN News at F		KSN News at		Sι	_	:30 (\$180.00)			
	edited											
		0 07/05/20 C,KSNG,KSI	Good Day Kansas NL,KSNW	s Sund £ iM	1035p-1105p	S	:30	1	\$135.00 P4	2.00 NM	1	\$135.00
		, -	Good Day Kansa	s Sunday PM								

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 Order / Rev:
 A2478210
 Advertiser:
 POL/Club for Growth PAC

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 Wichita KS KSNW

 Flight Dates:
 06/30/20 - 07/06/20
 Estimate:
 2958

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/	29/20	07/05/20	3	1	\$135.00	2.00						
N12 Multi	07/05/2	0 07/05/20	Today Show Su	CM	Today Show	v Su S	:30	1	\$100.00 P3	2.20 NM	1	\$100.00
Channe	ls : KSN0	C,KSNG,KSI	NL,KSNW									
			Today Show Su									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/2	29/20	07/05/20	S	1	\$100.00	2.20						
N13 Multi	06/30/2	0 07/05/20	Good Day Kansas	s CM	1230p-1p	- ТWГF	:30	1	\$80.00 P4	2.20 NM	1	\$80.00
Channe	ls : KSN0	C,KSNG,KSI	NL,KSNW									
			Good Day Kansa	S								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/	29/20	07/05/20	- ТWГF	1	\$80.00	2.20						

Totals 36 \$12,159.00



125 West 55th St New York, NY 10019 Contract # 26900454 Changes as of: 6/2/2020 at 1:38 PM Version: Highlighting Makegood 1 Status: Accepted

CPE: //2958 Flight: 6/30/20 - 7/6/20

Agency: TARGET Advertiser: CLUB FOR GROWTH ENTERPRISES ACTION

> 15260 VENTURA BLVD SUITE 1240 SHERMAN

OAKS CA 91403

Product: Club For Growth Action Office: LOS ANGELES Total Spots: 36

Station: KSNW

Market: Wichita

Agency Order #: Service: Nielsen Total CPP: \$69.72 **Buver: DEDE JEFFERY** Primary Demo: Adults 55+ Total GRP: 174.4

Salesperson: DEVON SCOTT Assistant: CAROLINA DELGADO Traffic #: A2478210 323-966-5049

323-966-5063

Separation:

									6/30 - 7/6	Total	Total		
# 0	Day/Time	DP	Program	Rate	A55P Rating	Len	6/30	7/6		Spots	\$	CPP*	GRP*
MSD 16 5	Su 5p-5:30p		KSN NEWS	\$180.00			1 ▶ 0	0		0	\$0.00	\$40.91	0.0
MGD 18 8	Su 3a-9a		SUNDAY TODAY SHOW	\$100.00	2.2	30	1	0		1	\$100.00	\$45.45	2.2
MGD 19 1	Гu-F 12:30p-1p		GOOD DAY KANSAS	\$80.00	2.2	30	1	0		1	\$80.00	\$36.36	2.2
					TO	TALS:	30	6		36	\$12,159.00	\$69.72	174.4

Makegood Comments Date/Time Action Added by Comment CAROLINA 06/02/20 1:39 PM Accepted DELGADO Approved CAROLINA DELGADO Please advise what program is airing instead of 5p News on Sunday. Thank you 05/28/20 5:13 PM Returned Please accept MG offer - thanks 05/28/20 3:26 PM Sent To Rep Patty Sparkman CAROLINA 05/26/20 12:54 PM Returned DELGADO MG is short points. Please revise. Thank you 05/22/20 1:41 PM Sent To Rep Patty Sparkman Program change - Please accept mg offer

Con Type: POLITICAL/VOTE

Total \$: \$12.159.00